



NEW YORK CITY COLLEGE OF TECHNOLOGY

CITY TECH

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City Tech Students Spend Summer in High-Tech Internships

Brooklyn—September 8, 2014— It is a familiar stereotype: the unpaid, harried intern dashing to pick-up the bosses' dry-cleaning and morning coffee. For City Tech student interns, however, the scene could not be more different. They enjoy paid collaborative work and learning in an open, high-tech setting, with supervisors who have coffee with their interns and even mentor them long after the internship ends.

This summer, 50 City Tech students and 35 companies participated in the Brooklyn Tech Triangle Internship Program (BTTIP), which connects Brooklyn's growing tech and media sectors to technically skilled interns, including web developers and programmers, media specialists, designers, and engineering technologists. BTTIP is sponsored by the NYC Department of Small Business Services and the Mayor's Office of Media and Entertainment and operated in partnership with the Brooklyn Navy Yard and City Tech.

“This internship really focused my interest in video editing,” said Hui Maggie Su, design intern at WeDidIt, a fundraising platform for non-profits such as the Los Angeles Zoo and a BTTIP company. “I never knew I could be this fluent in the Adobe software.” Su’s internship experience at WeDidIt also gave her insight into the process of creating a technology start-up, which she plans on doing when she graduates from City Tech’s Emerging Media program next year.

Mandy Mei’s summer internship at Infor (not a part of the BTTIP), a Manhattan-based company that develops business software, landed her a speaking role at the company’s industry-wide conference—Inforum 2014—in New Orleans later this month. Mei, a Communication Design major, will talk about Infor’s newly launched internship program and her work on brand design, which included creating the blog for Infor’s creative department called Hook & Loop.

Hook & Loop works to create more meaningful user experiences for Infor clients, and Mei has clearly transferred this approach to her job as a designer at City Tech’s Faculty Commons. “My experiences at Infor and the Faculty Commons this summer inspired me with the idea of creating an app to facilitate students’ process of choosing classes,” said Mei.

Infor was Mei’s second internship secured through her participation in one-on-one advisement sessions as well as targeted career workshops and trainings offered at City Tech’s placement office; she is a spring 2014 graduate of the Brooklyn Tech Triangle Internship Program where she interned at Made in NY Media. City Tech students comprised four of the 11 summer interns at Infor and worked on projects ranging from product experience and web development to brand design.

City Tech’s highly proactive approach to career and professional development brings together placement services, an extensive program of internships, and assistance in making decisions about graduate schools

into a single dynamic center. The center also helps manage the broad array of voluntary community assistance projects that enable students to apply their knowledge, test their skills, and put what they are learning in the classroom to good use in the service of others while still in school.

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New York City College of Technology (City Tech), of The City University of New York, is the largest four-year public college of technology in New York State and a national model for technological education. City Tech has an enrollment of more than 17,000 students in 66 baccalaureate, associate and specialized certificate programs. www.citytech.cuny.edu

Photo #1: WeDidIt Interns: l to r, Bryan Benavides; Julian Martinez; Su Sanni, CEO/co-founder, WeDidIt; Hue Maggie Su.

Photo #2 (interns holding fruit): Infor Interns: l to r, Mandy Mei, Montgomery Hatch, Christopher Chan, Bao Nghiem.