



NEW YORK CITY COLLEGE OF TECHNOLOGY

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City Tech Professor Nora Favelukes Honored for 20 Years of Teaching About Wines

Brooklyn, NY—June 26, 2014—Nora Favelukes, wine expert and partner to City Tech’s Hospitality Management Department, has lectured for 20 years on Iberian Peninsula and South American wines in the department’s Wines & Beverage Management class. In addition, Favelukes generously donates wines from Chile, Argentina, Uruguay, Brazil, Portugal and Spain used in tastings in the Wine and Beverage Management and Wines of the New World courses.

The surprise honor, during Favelukes’ Wines & Beverage Management class on April 30, was beautifully orchestrated by Professor Karen Goodlad and included a special appearance by Favelukes’ former student Martha Llamozza and sentiments from other graduates as well as retired faculty and Professor Roger Dagorn, Master Sommelier.

In a room full of students, faculty members, and hundreds of wine glasses set out for the tasting, a teary-eyed Favelukes listened as Llamozza honored her: “Professor Favelukes is characterized by her personality. All the people that have had the opportunity to know her realize that she has incredible energy and charisma. She gives advice to anyone who needs it, and she inspires people around her. She inspires me as my mentor and as a professional—and my boss!”

Llamozza has been working for Favelukes at her wine-consulting firm since 2005.

“It is the support of our partners that help make the wine classes a great success. Nora not only helps our students learn about wine but also about dedication and being an outstanding member of our community,” said Goodlad. “The students love her—with good reason—as she is a true leader and compassionate person.”

Favelukes entered the wine trade in her native Argentina in 1984, excelling in a business traditionally dominated by men. In 1995, she launched QW Wine Experts, an international consulting company based in the United States dedicated to brand building, strategic marketing and public relations of imported fine wines. In addition to representing clients such as Wines of Argentina, she serves as a consultant to a great number of foreign producers and to import companies in the United States.

A gifted public speaker, Favelukes has lectured for organizations such as the Society of Wine Educators, American Wine Society, American Institute of Food and Wine, Boston and New York Wine Expo, and Unified Vintners of America and others. Since 1994, she has taught hundreds of City Tech students about South American and Iberian Peninsula wines.

Favelukes holds the Advanced Certificate on Wine Studies issued by the Wine & Spirit Education Trust, London, England. In 2006, she received the “Outstanding Industry Professional Award” from City Tech, was inducted as a member of the NY Chapter for Les Dames d’ Escoffier in 2007 and, in 2011, she became member of the Sommelier Program Advisory Committee for the International Culinary Center. She is also a member of the Society of Wine Educators and was a judge at “The Tempranillos del Mundo” Competition in Toledo, Spain, in 2013.

City Tech (New York City College of Technology), of The City University of New York, is the largest four-year public college of technology in New York State and a national model for technological education. City Tech has an enrollment of nearly 17,000 students in 65 baccalaureate, associate and specialized certificate programs.

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