



NEW YORK CITY COLLEGE OF TECHNOLOGY  
**CITY TECH**  
16 COURT STREET • SUITE 600 • BROOKLYN, NY 11241  
**OFFICE OF COMMUNICATIONS**

**FOR IMMEDIATE RELEASE**

Contact: Natalie Chepurniy  
718.260.5031  
Fax 718.260.8524  
nchepurniy@citytech.cuny.edu

## **Enterprise and HPD Select City Tech as One of Grantees for Housing Career Pathways Program**

Brooklyn, NY–August 22, 2019– [Enterprise Community Partners](#) (Enterprise) and the [New York City Department of Housing Preservation and Development](#) (HPD) today announced a grant to [New York City College of Technology](#) (City Tech), [Brooklyn Workforce Innovations](#) (BWI) and [the HOPE Program](#) (HOPE) to design a new program through their “Housing Career Pathways” initiative. The workforce development providers, in partnership with a labor market research team from the City University of New York (CUNY) and an advisory board of housing providers and government agencies, will develop a program to train and connect low-income individuals in New York City to high-quality, permanent jobs in affordable housing development, management, and preservation.

“New York’s affordable housing industry is a powerful economic engine for the city, and low-income New Yorkers who live in affordable homes should be able to access the jobs it creates,” said **Judi Kende, vice president and New York market leader, Enterprise**. “We are excited to work with City Tech, BWI, HOPE and our partners at HPD to create a system for individuals to build careers in the industry and ensure that communities home to affordable housing developments can capitalize on the economic opportunities they bring.”

The grantees will work with Enterprise and HPD to design the model program, which includes creating an implementation plan, evaluation approach, and budget for the program by the end of 2019. They will also develop a template for a recruitment and engagement strategy, a skills training curriculum based on the anticipated job pipeline, and placement, retention and career advancement strategies. The advisory board will oversee program design to ensure it meets the needs of both participants and employers. The advisory board includes [CAMBA](#), [Shinda Management](#) and [CB Emmanuel](#), [MBD Community Housing Corporation](#), [WHEDCO](#), [Phipps Houses](#), [Wavecrest Management](#), [Lemle & Wolff](#), [L&M Development Partners](#), [Covington Realty](#), [Bronx Pro Group](#), [Artimus](#), [Asian Americans for Equality](#), [Bedford Stuyvesant Restoration Corporation](#), [NYCHA](#), and [The Mayor’s Office for Economic Opportunity](#).

“Our collaborations with our dedicated partners allow for expanded access to the many opportunities affordable housing creates, from housing to employment. Through this initiative we look forward to empowering low-income New Yorkers, and working with our development and construction partners to create a pathway to job opportunities,” said **HPD Commissioner Louise Carroll**. “I would like to thank Enterprise and our own Economic Opportunity staff for their hard work in getting this program off the ground.”

As part of Mayor De Blasio's [Housing New York](#) plan, HPD is on track to build or preserve 300,000 units of housing by 2026. So far, this plan has generated over 3,600 permanent jobs and is expected to produce thousands more by 2026. The "Housing Career Pathways" initiative will help low-income New Yorkers, particularly those living in neighborhoods with affordable housing developments, build the skills necessary to prepare for and access these jobs. Potential jobs, with the opportunity for future career growth, include resident liaisons or relocation assistants, assistant development project managers, income certification and compliance assistants, legal coordinators, office managers, and human resource assistants.

"Organizations are fueled by the skills that employees possess. Workers need to have proficiency in industry-related tasks coupled with general acumen," said **Shermira Busby-Forrester, director, Business & Industry Workforce Training Center, New York City College of Technology**. "The Housing Career Pathways initiative is a good start to develop best practices that will help shape the NYC housing industry employment skills gap."

Enterprise, in partnership with HPD, is convening the workforce development and housing provider partners to collaboratively design a program that both prepares participants for careers in affordable housing and meets the needs of affordable housing organizations. Following the design period, the program is anticipated to be piloted by Enterprise in partnership with HPD with the intention of eventually scaling the model citywide.

####

**About City Tech (New York City College of Technology)** City Tech, of The City University of New York, is the largest four-year public college of technology in the Northeast and a national model for technological education. City Tech has an enrollment of more than 17,000 students in 29 baccalaureate and 27 associate degree programs and was recently ranked ninth among more than 2,000 U.S. institutions in overall economic mobility for its students ([www.equality-of-opportunity.org](http://www.equality-of-opportunity.org)). For more information, visit [www.citytech.cuny.edu](http://www.citytech.cuny.edu).

The College is committed to a policy of equal employment and equal access in its educational programs and activities and to non-discrimination in accordance with federal, state and city laws. For questions or concerns on non-discrimination, please contact the College's Chief Diversity Officer; for those regarding sex discrimination and sexual misconduct, please contact the College's Title IX Coordinator or the Office of Civil Rights of the United States.