

CAREER FOUNDATIONS WORKSHOPS

[CUNY]
[2X TECH]



CUNY2xTech

- **What is CUNY2x?**
 - Launched in 2017 under Mayor Bill de Blasio's New York Works plan
 - Doubling (2x) the number of CUNY students graduating annually with a tech-related bachelor's degree and preparing them for careers in the NYC tech industry.

CUNY2x @ City Tech

- **Tech Talent Pipeline Residency**
 - Skills Training - Web Development Bootcamp
 - Paid internship
- **Advisement Cohorts**
 - Academic & Career planning

Arthur Chisolm

CUNY2xTech - Career/Academic Advisor

- Degree in Mechanical Engineering CCNY (CUNY)
- Worked as an Engineer for 4 years
- Recruiting and sales within the tech industry
- Focused on technical education programs
- Advise students how to secure careers in tech

CAREER FOUNDATIONS

WORKSHOPS SPRING 2025:

1. 2/25 Resume: Craft a resume that resonates with tech employers
2. 3/3 Cover Letter 2025, Using AI effectively (Allison)
3. 3/11 Setting Up Your GitHub (Kimberly)
4. **Create a LinkedIn profile that opens doors**
 - a. **Date: Tuesday, March 25th, 12pm-1pm on Zoom**
5. 4/8 Grow your tech network and make connections that can lead to opportunities
6. 4/22 Elevate your Application Game on LinkedIn
7. ?/?? Acing The Interview

LinkedIn

**The most
COMPLETE
LinkedIn Profile**

Why Should We Use LinkedIn?

- 1. Network to over 950 Million Professionals**
 - 80% of Jobs Filled Through Networking
- 2. 90% of Recruiters Use LinkedIn**
- 3. 50 Million weekly job searches**
- 4. Updated LinkedIn Profile, part of your BRAND**
 - 21x more views
 - 36x more messages

BRAND: Career Identity

- 1. Online Presence (LinkedIn, Portfolio, Social Media)**
- 2. Resume & Cover Letter (Professional Narrative)**
- 3. Elevator Pitch (How You Introduce Yourself)**
- 4. Network & Industry Engagement**
- 5. Reputation (references)**

How Important is LinkedIn for your BRAND?

- 1. First Impressions Matter**
- 2. Employers Are Checking You Out**
- 3. Showcase Skills & Projects**
- 4. Direct Access to Hiring Managers & Recruiters**
- 5. Networking = More Job Opportunities**
- 6. Visibility in the Tech Industry**

What's Your Score?

<input type="checkbox"/> Professional photo (10 pts)	<input type="checkbox"/> Featured (10 pts)
<input type="checkbox"/> Background photo (5 pts)	<input type="checkbox"/> Activity (2 pts)
<input type="checkbox"/> OpenToWork (optional)	<input type="checkbox"/> Experience (15 pts)
<input type="checkbox"/> Headline w/message (10 pts)	<input type="checkbox"/> Education (5 pts)
<input type="checkbox"/> Location (2 pts)	<input type="checkbox"/> Licenses & Certifications (5 pts)
<input type="checkbox"/> Education (AS, BS, MS degree still at top of LinkedIn profile (5 pts)	<input type="checkbox"/> Volunteer & Skills (2 pts)
<input type="checkbox"/> Contact info (did you include your email) (5 pts)	<input type="checkbox"/> Skills & Endorsements (most relevant first) (5 pts)
<input type="checkbox"/> About (10 pts)	<input type="checkbox"/> Recommendations (2 pts)
<input type="checkbox"/> Email (within 3 lines of about) (5 pts)	<input type="checkbox"/> Interests (2 pts)

Profile Example

Professional Photo & Background Photo??



Profile Example

Professional Photo & Background Photo



Profile Example

Headline



Arthur Chisolm  (He/Him)

Expert in Workforce Solutions, Technical Education, Proven Leader in
Talent Acquisition & Strategic Partnerships

New York City Metropolitan Area · [Contact info](#)

Headline Summary

- Talk Tech - mention tools, languages or platforms
- Highlight career titles, can include ambitions such as becoming a network administrator, database administrator, or systems analyst.
- Emphasize that you're ready - proficient, skilled, trained, certified

Headline (Software Engineer)

Java, .NET, HTML

- Entry-Level Software Engineer | Skilled in Java, .NET, and HTML/CSS | Passionate About Building Scalable Solutions
- Software Developer | Proficient in Java, HTML/CSS, and .NET | Eager to Solve Real-World Problems
- Junior Software Engineer | Front-End & Back-End Development | Java | HTML/CSS | .NET

Headline (Network & Security)

Network + / CCNA Entry Level Graduate:

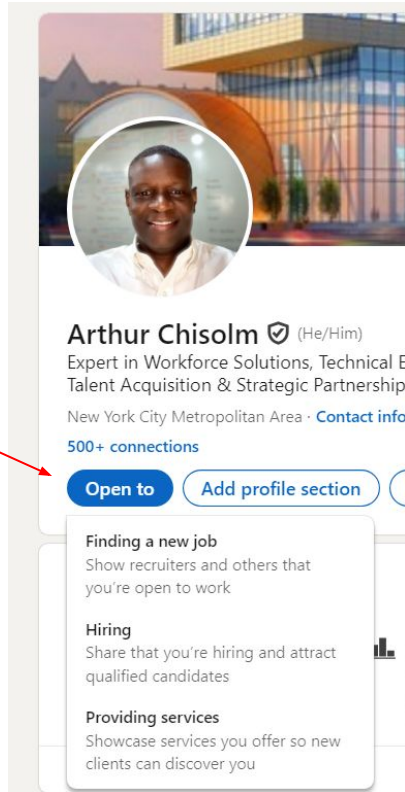
- Network+ Certified IT Graduate | Passionate About Network Security & IT Infrastructure | Seeking Internship Opportunities
- IT Specialist | Network+ Certified | Focused on Strengthening Skills in Networking & IT Infrastructure
- Entry-Level IT Professional | Network+ Certified | Excited to Build Expertise in Network Security & Infrastructure
- CCNA Certified..... Skills & brands.....

Headline (IT Operations)

IT Entry Level Graduate (A+):

- Entry-Level IT Professional | Proficient in Managing Networks, Servers, and Databases | Ready to Learn and Grow
- A+ Certified IT Professional | Proficient in Managing Networks, Servers, and Databases | Ready to Learn and Grow
- IT Specialist | Skilled in Enterprise Applications, Database Administration, and Web Server Setup

Open To button



- Open To Work
 - Show EVERYONE you're looking for work

Tell us what kind of work you're open to ×

Start date

- ☐ Immediately, I am actively applying
- ☐ Flexible, I am casually looking

Employment types

Full-time ✓

Part-time +

Contract +

Internship +

Temporary +

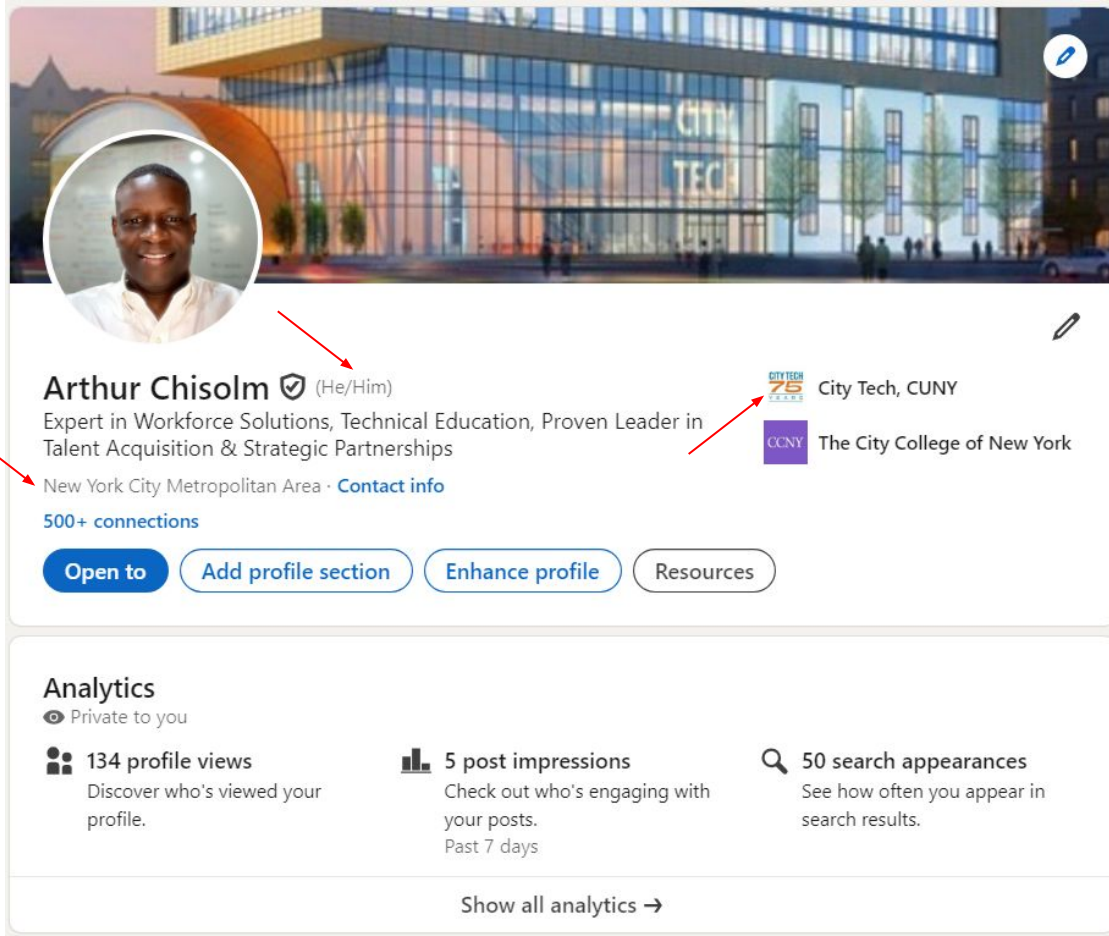
Visibility (who can view you're open to work)*

- ☐ **Recruiters only**
Limited to people using LinkedIn Recruiter
While we take steps not to show recruiters at your current company, we can't guarantee complete privacy.
- ☐ **All LinkedIn members**
Includes recruiters and people at your current company
This selection adds the #OpenToWork photo frame.

[Learn more about your privacy](#)

Profile Info

- Pronouns
- Current Position
- Industry
- Education
- Location
- Contact






A screenshot of a LinkedIn profile for Arthur Chisolm. The profile includes a circular profile picture of a man, a background image of a modern building at night with 'CITY TECH' on it, and a cover image. The name 'Arthur Chisolm' is followed by a verified badge and '(He/Him)'. The headline reads 'Expert in Workforce Solutions, Technical Education, Proven Leader in Talent Acquisition & Strategic Partnerships'. The location is 'New York City Metropolitan Area' with a 'Contact info' link. The connection count is '500+ connections'. There are four buttons: 'Open to', 'Add profile section', 'Enhance profile', and 'Resources'. Below this is an 'Analytics' section with three metrics: '134 profile views', '5 post impressions', and '50 search appearances'. A 'Show all analytics' link is at the bottom.

Arthur Chisolm ✓ (He/Him)
Expert in Workforce Solutions, Technical Education, Proven Leader in Talent Acquisition & Strategic Partnerships
New York City Metropolitan Area · [Contact info](#)
500+ connections

[Open to](#) [Add profile section](#) [Enhance profile](#) [Resources](#)

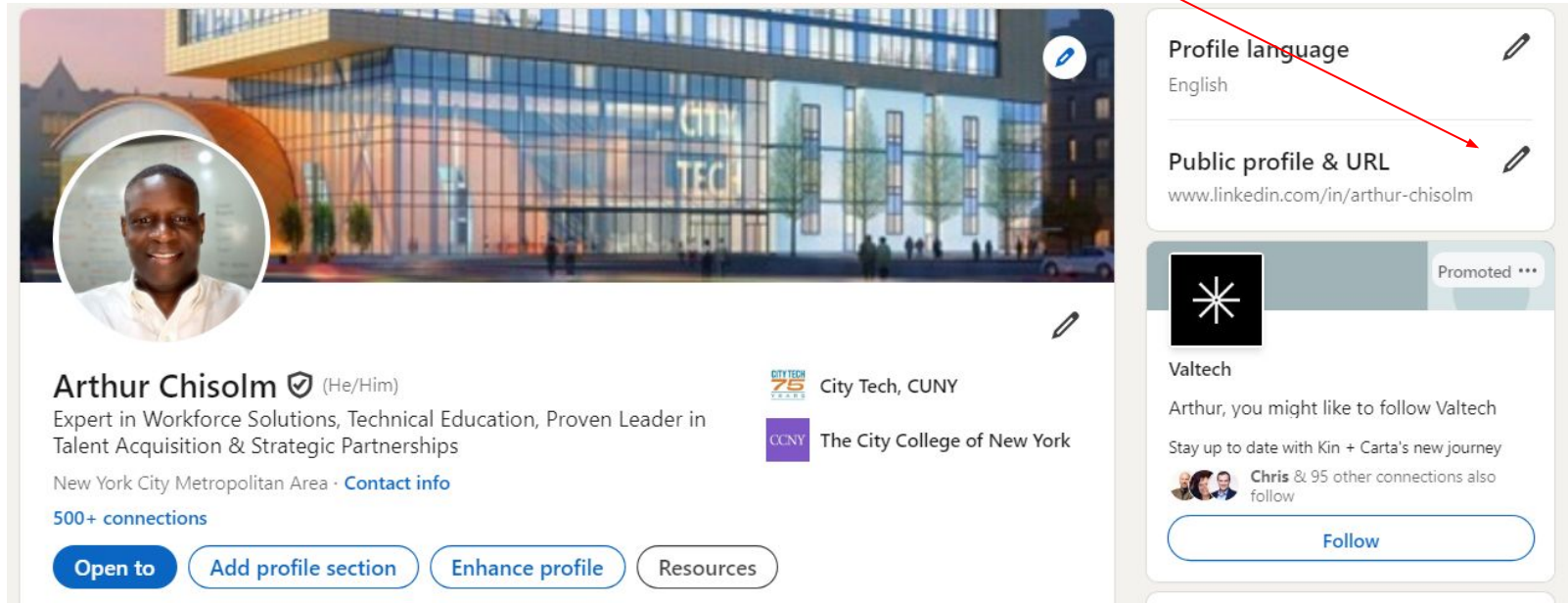
Analytics
👁 Private to you


 134 profile views Discover who's viewed your profile.	 5 post impressions Check out who's engaging with your posts. Past 7 days	 50 search appearances See how often you appear in search results.
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[Show all analytics →](#)

Public profile & URL

- Shorten URL - [Linkedin.com/in/arthur-chisolm](https://www.linkedin.com/in/arthur-chisolm)



Arthur Chisolm (He/Him) 

Expert in Workforce Solutions, Technical Education, Proven Leader in Talent Acquisition & Strategic Partnerships

New York City Metropolitan Area · [Contact info](#)

500+ connections

[Open to](#) [Add profile section](#) [Enhance profile](#) [Resources](#)

Public profile & URL
www.linkedin.com/in/arthur-chisolm

Valtech
Arthur, you might like to follow Valtech
Stay up to date with Kin + Carta's new journey
Chris & 95 other connections also follow
[Follow](#)

Profile Example

- Professional photo
- Background photo
- Open to work
- Headline w/skills



The image shows a LinkedIn profile for Christian Rios-Chambi. The header features a vibrant background image with a bar chart, overlaid with glowing blue and red lines and snippets of code. On the left is a circular profile picture of a smiling man with dark hair, wearing a suit and tie. A green circular badge with the text "#OPENTOWORK" and a green dot is positioned over the bottom left of the profile picture. To the right of the profile picture are two buttons: a blue "Message" button and a white "More..." button with a grey border. Below the profile picture, the name "Christian Rios-Chambi" is displayed, followed by "1st" and the LinkedIn logo. The headline lists various skills and roles: "Data Analyst ★ Business & Marketing Analyst ★ SQL, Python, R, Tableau ★ Statistics ★ Mechanical Engineering Graduate ★ Data Enthusiast ★ Data-Driven Solutions ★ United States Marine Corps Veteran". Below the headline, it shows "New York City Metropolitan Area · 278 connections · Contact info". At the bottom, there is a light blue box containing the text "Open to work", "Data Analyst, Business Analyst, Marketing Analyst and Data Management Specialist roles", and a link "See all details". To the right of the profile, two logos are visible: "Galvanize Inc" with an orange logo and "CUNY New York City College of Technology" with a blue logo.

Christian Rios-Chambi · 1st 

Data Analyst ★ Business & Marketing Analyst ★ SQL, Python, R, Tableau ★ Statistics ★ Mechanical Engineering Graduate ★ Data Enthusiast ★ Data-Driven Solutions ★ United States Marine Corps Veteran

New York City Metropolitan Area · 278 connections · [Contact info](#)

[Open to work](#)
Data Analyst, Business Analyst, Marketing Analyst and Data Management Specialist roles
[See all details](#)

 Galvanize Inc

 CUNY New York City College of Technology

Pro Tip: About with Email

Email visible before expanding (1st 3 lines shown)

About

Professional email: kerry.benjamin01@gmail.com

I have been a member of the tech community for well over 7 years. For the last 4 of them, I have been feeding ... see more

About

Professional email: kerry.benjamin01@gmail.com

I have been a member of the tech community for well over 7 years. For the last 4 of them, I have been feeding and growing my data science skills through blogging, personal projects, online classes, and meetups. I am currently a graduate of Galvanize's DATA program. I'm a big lover of learning and challenges and I look forward to doing interesting work in the field.

After expanding...

LinkedIn - Overview

<input type="checkbox"/> Professional photo (10 pts)	<input type="checkbox"/> Featured (10 pts)
<input type="checkbox"/> Background photo (5 pts)	<input type="checkbox"/> Activity (2 pts)
<input type="checkbox"/> OpenToWork (optional)	<input type="checkbox"/> Experience (15 pts)
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Profile Example

Featured

Featured



The Data Logs – Medium
Medium

My posts about learning data science from scratch

Featured



Soundiverse - Online music player
GitHub

Soundiverse is an application that feature a online music player....



Abode - Home Value Application
GitHub

This application show the estimation of a home value along with the display of similar...



Together
GitHub


Together is a to-
emphasis on soci

Profile Example (Featured)



Featured


Featured

Marilyn Alonzo-Flores and I worked together in analyzing the recently released data from ProPublica...



jerazo1744/propublica
github.com

  34



Trending Korean Pop Music Videos in Great Britain

An analysis of the rise of Korean pop music in Great Britain from trending YouTube music videos utilizing...

Featured

Yelp Restaurant F
Implemented a te
model using bag-

Pro Tip: Projects

- **Project Expectations:**
 - Employers do not expect advanced projects
 - Looking for the fundamentals
 - A well-documented beginner project on GitHub will leave a better impression than no project at all.

Why should you showcase your “simple” projects

- **Allows you to TALK TECH**
 - Clearly explain your project
 - Talk tech - mentioned skills used

FAVORITE TECH INTERVIEW QUESTIONS:


- What challenges did you face on this project
 - how did you overcome them?
- If you had more time to work on this project, what would you do to improve it
 - shows forward thinking

Profile Example

Featured

Featured


Link



New Bachelor of Science (BS) in Cybersecurity: #citytech...
linkedin.com

"Graduates of this program will be highly skilled to meet the demand for cybersecurity-related careers in both the public and private sectors, prepared to enter the job market or continue their graduat..."


Post



35

Post

I encourage all young people to consider a career in tech - 22 of ...



Why More Young People Should Consider A Career In Tech
forbes.com

21


Profile Example

Featured

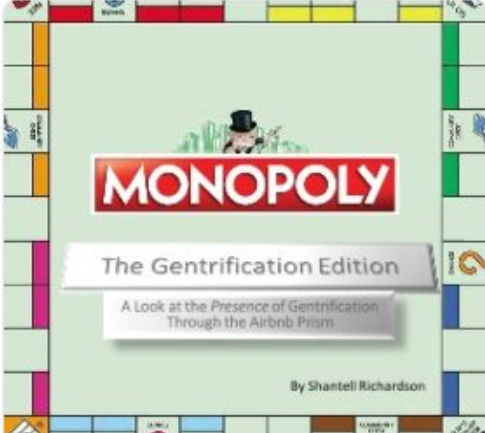
Featured

[See all](#) < >

As some of you may know, this summer I began a course in Data Analytics with...




50 • 10 Comments



The Gentrification Edition [Autosaved].pptx

This week ProPub
NYC Civilian Com



NYPD Propublica
docs.google.com

16

Activity

- Shows likes
- Share insights
- Reinforces your brand
- Bring additional traffic to your page

What content do you want to show first?

Your recent activity will only display content from the past 360 days.



Posts



Comments



Videos (None posted in the past year)



Images (None posted in the past year)



Articles (None posted in the past year)



Newsletter (None posted in the past year)



Events (None posted in the past year)



Documents (None posted in the past year)

Profile Example

Activity

Activity

4,792 followers [Manage followers](#)

[See all](#)



Congrats Lauren!!!!

Arthur commented



Great job Vadim!

Arthur shared this
9 Reactions



We're hiring a Director of Diversity, Equity and Inclusion! If interested,...

Arthur shared this
11 Reactions



Awesome article written by Kerry Benjamin 4 years ago about...

Arthur shared this
22 Reactions

Profile Example

Activity

Activity



5,696 followers


Posts

Comments




Create a post

Arthur Chisolm reposted this • 1w

 The Tech Talent Pipeline Residency at CUNY City Tech is Hiring Instructors & Teaching Assistants for Our 10-Week Bootcamp! show more




Careers at RFCUNY Job Openings
rfcuny.org



242 comments

Arthur Chisolm reposted this • 4mo

We're Hiring! 

I'm hiring! Please share within your networks.

LinkedIn - Overview

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Profile Example

Experience

Experience



Career/Academic Advisor

City Tech, CUNY · Full-time
Sep 2024 - Present · 3 mos
Brooklyn, NY · Hybrid

As part of the CUNY2x Tech initiative in collaboration with City Tech's Computer Systems Technology (CST) department, my mission is to significantly increase (double, 2x) the number of graduates finding career...see more



Client Account Director

Revature · Full-time
Oct 2021 - Aug 2023 · 1 yr 11 mos
New York City Metropolitan Area

Develop and drive a cohesive soft-launch strategy for a modern B2B product portal including aligning Marketing, Sales, Delivery and Legal teams for a new market segment....see more

💎 Labor Relations, Career Services and +9 skills



Workforce Development / Program Director / Sr. Career Services Manager

Galvanize Inc · Full-time
Aug 2017 - Aug 2021 · 4 yrs 1 mo
Greater New York City Area · On-site

Developed, managed, and qualified a robust pipeline of companies, government agencies, and community

Pro Tip:

Use Experience To Display Projects

Experience



Dabbee Independent Project

7 mos

Data Analyst Capstone Final Project Apprenticeship

Aug 2020 – Sep 2020 · 2 mos

"Wish: Next Top Model Merchant"— Data Analyst

Used: Tableau, Seaborn, Matplotlib, Juypiter, Canva, Python, Excel, Statistics, Modeling

- Clean data by categorized, reshaping, and adding columns of information to the data set
- Analyzed merchant and their performance in the month of Aug 2020
- Through modeling and creating visuals I was able to determine some factors that would help in grading if a merchant is producing good products for the customers.



nanthalec/Wish



Wish Next Top Model
Presentation.pdf

Data Analyst Capstone Project 3

Apprenticeship

Jun 2020 – Jul 2020 · 2 mos

"Walmart: Best Holidays for Promotion"— Data Analyst

Used: Tableau, Seaborn, Matplotlib, Juypiter, Canva

- Downcast, reshape, and sampled 1 million rows of data

...see more



nanthalec/WALMART



Walmart (1).pdf

Profile Example

Education



City Tech, CUNY

Associate's degree, Computer Science

Aug 2021 - Aug 2023

💎 C (Programming Language), Microsoft Office and +2 skills



Education



City Tech, CUNY

Bachelor of Technology - BTech, Computer Systems

May 2023

Minor in Hispanic Studies

Skills: Software Development

Profile Example

Licenses and Certifications

Licenses & certifications



An Introduction to Accessibility and Inclusive Design

University of Illinois Urbana-Champaign

Issued Aug 2023

Show credential 

 Assistive Technology and IT Accessibility



Introduction to Accessible Web Development

Coursera Project Network

Issued Aug 2023

Show credential 

 IT Accessibility and HTML



Licenses & certifications



Agile Foundations

LinkedIn

Issued Jan 2021

Show credential 



Advanced SQL for Data Scientists

LinkedIn

Issued Oct 2020

Show credential 



Advanced SQL: Logical Query Processing, Part 1

LinkedIn

Issued Oct 2020

Show credential 

Profile Example

Volunteer & Skills

Volunteer experience



Fundraising Co-Chair

Colleges Against Cancer


Apr 2012 – Present • 8 yrs 8 mos


Health

I was the co-chair for the fundraising committee for my college's Relay For Life event. The event itself raised over \$40,000.


Profile Example


Volunteer & Skills

Volunteer experience 




Elmsford Little League Assistant Coach
Elmsford Little League
Feb 2011 – Jun 2017 • 6 yrs 5 mos





Youth Basketball Coach
Town of Greenburgh, NY
Nov 2010 – Mar 2014 • 3 yrs 5 mos



Youth Football Coach
White Plains Tigers Youth Football
Aug 2010 – Nov 2013 • 3 yrs 4 mos

Skills & Endorsements

← Skills

All Industry Knowledge Tools & Technologies

JavaScript



Passed LinkedIn Skill Assessment



Endorsed by Alec Champaign and 5 other mutual connections



Endorsed by 3 colleagues at Hack Reactor

Show all 4 details →

Endorse

React.js




Endorsed by Pravin Fonseca and 5 other mutual connections

← Skills

All Industry Knowledge Tools & Technologies Interpersonal Skills

Cisco Wireless

 Endorsed by 2 colleagues at Apache Corporation



6 endorsements

Endorse

Cisco Call Manager

 Endorsed by 2 colleagues at Apache Corporation



9 endorsements

Endorse

CiscoWorks

 Endorsed by 2 colleagues at Apache Corporation



6 endorsements

Endorse

Profile Example

Recommendations

Recommendations

Show all pending



Received

Given



Michelle Alva · 1st

Appian Software Developer



Ask for a recommendation



Give recommendation




Profile Example

Recommendations

Recommendations


Ask for a recommendation [Recommend Kerry](#)

[Received \(2\)](#) [Given \(3\)](#)



Camille M. Tucker
Product Manager at Mariana Tek
June 18, 2013, Camille M. managed Kerry directly


Kerry was a very self-motivated intern. He quickly learned how to utilize our analytics tools and our proprietary content management systems. He always stayed on top of monitoring our analytics and analyzing any significant changes and their causes. He was also very proactive in researching and suggesting new digit... [See more](#)




Didier Leonard-Jean Charles
Google Cloud Certified - Professional Cloud Architect
October 9, 2012, Didier managed Kerry directly

This note is my personal recommendation for Kerry Benjamin. I found Kerry to be consistently pleasant, tackling all assignments with dedication and a smile. Kerry did not have any first-hand experience in technology, but he quickly exceeded my expectations by completing new and challenging tasks at a professio... [See more](#)

Recommendations

[Show all pending](#) + 


[Received](#) [Given](#)



Michelle Alva · 1st
Appian Software Developer
May 19, 2023, Michelle reported directly to Arthur

I had the opportunity to work with Arthur Chisolm during my tenure at Revature, where I received exceptional training in Appian. Arthur served as the Account Director for our group, playing a vital role in preparing us for client meetings and acting as a liaison between our team and the client we were assigned to.

Arthur's dedication and expertise were evident in his proactive approach to ensuring our success. He provided valuable tips and guidance on relocation, ensuring a smooth transition for all team members. Moreover, his consistent weekly check-ins allowed us to discuss our progress with the client, address any concerns, and receive valuable feedback to enhance our performance.... [...see more](#)



Nanthale Collins · 1st
Data Analyst with a Marketing Background Marketing Analyst| Python | SQL | Tableau | Data Visualization | Excel | Looker
August 6, 2021, Arthur was senior to Nanthale but didn't manage Nanthale directly

I came into the Galvanize program during the pandemic and was very unsure if this program would be the right choice for me. With in the first weeks Arthur helped us with navigating the workforce, elevator pitch, bio and resume. Not only was it pivotal in creating a new career but he also created some amazing career visuals that I use to this day. I learned so much from him and he set up amazing and informative career events. He made the job search easy as well as effective. Within 6 months of my end of training I had a job. Thank you to Arthur for all his work and everything he did for m

[Show all 16 received](#) →

Solid LinkedIn Profile

<input type="checkbox"/> Professional photo (10 pts)	<input type="checkbox"/> Featured (10 pts)
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Thank you

Upcoming Workshops

- 4/8 Grow your tech network and make connections that can lead to opportunities
- 4/22 Elevate your Application Game on LinkedIn
- ?/?? Acing The Interview