

FASHION MODULES EXPLAINED

Fashion students pursuing a Bachelor of Science (B.S. degree) in the Business & Technology of Fashion are required to choose an area of specialization, referenced as Modules. Each Module is comprised of 4 courses. The Fashion program offers 4 Modules in the following areas:

Module Name	Course 1 (3000-level fashion course)	Course 2 (3000-level fashion course)	Course 3 (4000-level fashion course)	Course 4 (Adv. Liberal Arts course)
Fashion Merchandising Administration	BUF 3500 Brand Image Marketing	BUF 3510 Fashion Buying Technologies	BUF 4500 Omni-Channel Retailing	PSY 3407 Psychology of Visual Perception
Global Fashion	BUF 3300 International Retailing	BUF 3310 Contemporary Designers and Luxury Markets	BUF 4300 Global Sourcing & International Retail Trade	HIS 1103 The Modern World Since 1900
Innovation in E-Commerce	BUF 3400 E-Commerce and Global Marketing	COMD 3563 Web Traffic & Analysis	BUF 4400 Merchandising & Marketing for Digital Platforms	CST 1101 Problem solving with Computer Programming -or- CST 1102 Programming Narratives
Textiles	BUF 3246 Advanced Textile Techniques	BUF 3346 Textile Technologies	BUF 4246 Future Fashion & Textiles	BUF 2204 Global History of Dress & Textiles

PLEASE NOTE: The pre-requisites for each course are listed with the college catalog description. It is difficult to take all your module courses at once, as they are set up with pre-requisites in a stepwise manner. Students are recommended to take them one or two at a time during the last 3-4 semesters.

If you want to customize your area of specialty, or if the courses you need aren't offered, you may register for the courses offered and customize your module. This is done AFTER the 4 mandatory mod courses are completed, or when you've enrolled in the final course to complete it, so your module course MAY appear in "Electives Not Allowed" in your Degree Works until the 4 courses are completed.

Please speak with an advisor before choosing courses for a customized module.

For a customized module, you can pick any combination of courses from all 4 module options, as long as they are comprised of the following (reference table, above):

- 2 3000-level BUF courses (courses in columns 1 and 2)
- 1 BUF 4000-level course (course in column 3)
- 1 Adv. Liberal Arts course (course in column 4)