

Course Name: BUF 2400 - Product Development

Course Objectives/Outcomes	Assessment Methods (e.g., Test, Performance Appraisal)	Data Collection (semester)	Assessment Coordinator(s)	Improvement Planning Meeting(s) (semester)	Semester to Train Faculty to Implement Improvement Strategies	Implement Improvement plan (semester(s))	Re-Assess/Data Collection (semester)	Evaluate Effectiveness of Improvement Plan
List the stages involved in product development and apparel manufacturing from concept to consumer.	Final Exam Comprehensive Problem/Term Project	Fall 2017	Brathwaite	Spring 2018	Spring 2018	Fall 2018 to Fall 2019	Fall 2019	Spring 2020
Evaluate how the strategic planning process is utilized in the development of merchandise plans for business use.	Final Exam Comprehensive Problem/Term Project	Fall 2017	Brathwaite	Spring 2018	Spring 2018	Fall 2018 to Fall 2019	Fall 2019	Spring 2020
Explain the apparel manufacturing process, sizing and measurement specifications.	Final Exam Comprehensive Problem/Term project	Fall 2017	Brathwaite	Spring 2018	Spring 2018	Fall 2018 to Fall 2019	Fall 2019	Spring 2020
Assess knowledge of the mass production process and implementation of strategies for developing individual apparel collections.	Final Exam Comprehensive Problem/Term Project	Fall 2017	Brathwaite	Spring 2018	Spring 2018	Fall 2018 to Fall 2019	Fall 2019	Spring 2021