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City Tech Announces New Relationship with Santander

Brooklyn, NY—October 29, 2014—New York City College of Technology (City Tech) is pleased to announce that on October 28th, City Tech President Russ Hotzler and Eduardo Garrido, director of Santander Universities US, signed a five-year agreement with Santander Bank, N.A., through which its Santander Universities Global Division will provide international education and research opportunities to City Tech students and faculty. The three main areas of support encompass environmentally sustainable research and design, international exchange programs and mobile technology research.

“A strong partnership with Santander will allow City Tech to foster academic innovation and promote international collaboration and research,” said President Hotzler. “This new relationship will create opportunities to share ideas as City Tech prepares its graduates to join the highly skilled technical workforce needed to engage our global economy.”

Environmentally Sustainable Research and Design: Through this agreement, Santander will support the City Tech team competing in the U.S Department of Energy’s 2015 Solar Decathlon—an international competition in which students and faculty collaborate to produce original and creative efforts for environmentally responsive residences. The City Tech team was one of twenty selected from a nation-wide, rigorous selection process, and they are the only team comprised solely of undergraduate students. The City Tech entry in the Solar Decathlon will also be unique in its focus on urban housing. The team and their faculty advisors represent collaboration among nine academic departments at the College. The Solar Decathlon provides students with an invaluable experience in the innovation-driven, interdisciplinary collaboration that defines the 21st century global economy.

International Exchange Programs: City Tech has a number of international exchange programs, however, the participation of students with limited means is made difficult by their inability to meet their portion of the cost. With support from Santander, City Tech students, across at least five departments, will gain invaluable international experience in programs in France, Belize, Haiti, and a number of western European and Caribbean countries. The grant also opens the door to the creation of new international programs.

Mobile Technology Research: Santander Universities has been promoting the research on card technologies and mobile apps through five Research Centers in Spain, Mexico and Brazil. The research centers started to pilot the migration of campus services from cards to mobile devices in 2012. Santander has asked City Tech to coordinate efforts with its Research Centers to implement a mobile app pilot, which would support City Tech faculty and student research as well as their participation in international conferences.

“We believe that investing in education is the best way to invest in our future,” said Eduardo Garrido, director of Santander Universities US. “We are delighted to support these research and international

programs at New York City College of Technology that will give students the opportunity to expand their education beyond the classroom and learn about other countries and cultures.”

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City Tech (New York City College of Technology), of The City University of New York, is the largest four-year public college of technology in New York State and a national model for technological education. City Tech has an enrollment of more than 17,000 students in 64 baccalaureate, associate and specialized certificate programs. To learn more, visit www.citytech.cuny.edu.

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander’s 9,703 employees serve its 1.8 million customers through the Bank’s 703 branches, 2,092 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit www.santanderbank.com or call 877-768-2265.

Santander Universities was founded in 1996 to advance the Santander Group’s commitment to its communities by supporting higher education. The Santander University Global Division provides funding for teaching and research, international cooperation, knowledge and technology transfer, entrepreneurial initiatives, student exchange and innovation. It maintains more than 1,100 agreements with universities and research centers worldwide, including 34 in the United States through Santander Bank. In 2013, Santander Universities provided funding for 4,105 new projects, including over 100 projects and over 1,000 scholarships in the United States. For more information about Santander Universities Global Division, visit www.santander.com/universities.