

# Health Promotion Then and Now

City Tech Ursula C. Schwerin Library  
300 Jay Street, Brooklyn, NY  
(LIB Building, 4<sup>th</sup> floor picture window)  
October 19 – November 24, 2022



This exhibition features multilingual health posters, booklets, and other ephemera, contemporary and vintage, going back to the mid-20<sup>th</sup> century. They're from the FDA, CDC (and other government agencies), as well as charities and commercial enterprises. There are exhibits about smoking, TB, polio, HIV, occupational safety, STIs, and foodborne illnesses.

Health promotion materials try to influence our behaviors in ways that promote safety and prevent disease. They can be provocative and have been known to backfire if they aren't evidence-based, or sensitive to diverse audiences.

Presented by the Humanities Department and the Health Communication Bachelor of Science at City Tech (HCBS).

Online quiz available for instructors. Please contact [dlee@citytech.cuny.edu](mailto:dlee@citytech.cuny.edu) for info.

**HCBS**  
Bachelor of Science  
in Health Communication  
City Tech Humanities

**CITY TECH**  
**HUMANITIES**

**CityTech**  
Library

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