



**ENG 3760 Digital Storytelling**  
(4 credits, 4 hours)

Prerequisite: ENG 2720 Writing with New Media

**Course Description**

The fundamental aspects of narrative in digital environments. Students will learn to identify common elements of digital stories and analyze how story creators utilize digital tools, platforms, and interfaces to add interactivity to their narratives. Hands-on introductions to a range of freely available digital storytelling tools to create narratives in a variety of interactive formats.

**Learning Outcomes, Activities, and Assessment**

Students will be able to create individual and collaborative digital-storytelling projects using a variety of tools, techniques, and technologies. Written, oral, and multimedia assignments will measure their ability to:

- Identify the strategies and features that are commonly found in digital narratives
- Use multiple interactive platforms to create fiction and non-fiction narratives
- Understand the affordances and limitations of various platforms
- Exhibit an understanding of issues of audience and privacy as they relate to networked discourse communities

Learning outcomes will be achieved by giving students the opportunity to:

- Consider the ways in which emergent communication technologies are affecting ideas and expectations of continuity, interactivity, and context in digital narratives
- Explore an array of digital tools, platforms, and interfaces to see how they open up specific types of interactive behaviors that can be incorporated into narratives
- Create digital stories using a range of digital media
- Develop an online identity that will be used to narrate their process as a creative/critical practitioner and network with a community of peers to support their growth

**New York City College of Technology Policy on Academic Integrity:**

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion. The complete text of the College policy on Academic Integrity may be found in the catalog.