



ENG 1710 Introduction to Language and Technology
(4 credits, 4 hours)

Pre- or corequisite: ENG 1121 English Composition II

Course Description

Introduction to the relationship between language and technology by reviewing the history of various technologies of the word, including writing, printing, and digital media. The course will explore the history of rhetoric and its relationship to traditional, print-based technologies, as well as new forms and meanings of digital literacy.

Learning Outcomes, Activities, and Assessment

Students will be able to identify the differences between literate, preliterate, and digital cultures. They will investigate the political and ethical consequences of designing and adhering to various technologies and designs. Written, oral, and multimedia assignments will measure their ability to:

- Critically evaluate the relationship between language and technology
- Debate the adoption of contemporary networking technologies
- Theorize and discuss the role of the technical/professional writer and his/her relationship to inquiry, analysis and collaboration

Learning outcomes will be achieved by giving students the opportunity to:

- Keep reading logs that respond to course readings
- Orally and visually demonstrate the relationship between a popular technology and its rhetorical function in the marketplace
- Solve simulated and real problems through collaboration and role playing
- Gather, interpret, evaluate, and apply information from a variety of sources
- Use professional tools for technical communication, inquiry, analysis, and collaboration

New York City College of Technology Policy on Academic Integrity:

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion. The complete text of the College policy on Academic Integrity may be found in the catalog.