

Denise H. Sutton, PhD
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Selected Publications

Books

Sutton, Denise H. and Alfred Posamentier (2021). *Innovative Teaching: Best Practices from Business and Beyond for Mathematics Teachers* (World Scientific). (Fulbright project)

Sutton, Denise H. (2009/2012) *Globalizing Ideal Beauty: Women, Advertising, and the Power of Marketing* (Palgrave Macmillan).

Praise for *Globalizing Ideal Beauty*:

"An empirically rich and beautifully written study of the complex and often contradictory roles that women and gender played in the history of American advertising. This should be essential reading for all those interested in understanding in what ways gender, class and race matter to the projection of American commercial culture at home and abroad." **Mona Domosh, Joan P. and Edward J. Foley, Jr. Professor, Department of Geography, Dartmouth College**

Book Chapter

Sutton, D. (1998). "Women's Studies Programs," *The Real Guide to Graduate Programs. Lingua Franca Books*, 305-319.

Articles

Sutton, D. (2021). "Marketing Love: Romance Publishers Mills & Boon and Harlequin Enterprises, 1930-1990." *Enterprise & Society*, 1-31. Doi: 10.1017/eso.2020.76

Sutton, D. (1996). "Spanning the Generations: An Interview with Lillian Robinson," *Iris: A Journal About Women*. University of Virginia.

Sutton, D. (2010). "Hour Children: Love Makes the Difference," *Invest Yourself: A Guide to Action* (Commission on Voluntary Service and Action). Communications consulting project.

Interviews & Reviews

- Interviewed by and quoted in Zlati Meyer's *USA Today* article "You're Not Imaging it. The McDonald's logo is upside down," (International Women's Day) March 7, 2018. Story picked up by numerous news sources and circulated internationally;
- Interviewed by and quoted in Marlen Komar's *Racked* article "When Nice Nails Could Change Lives," March 8, 2018;
- Interviewed by and quoted in Marlen Komar's *Bustle* article "The 9 Most Famous Beauty Campaigns in History Will Probably Surprise You," July 12, 2017;
- Advance review/blurb, requested by Elena Rossini, filmmaker, for *The Illusionists*, a documentary about the globalization of the beauty industry, 2016;
- Interviewed by and quoted in Claire Lavelle's *Bitch Media* article "The Forgotten History of the Women Who Shaped Modern Advertising," April 16, 2015;
- Interviewed by Elizabeth Hamilton, author and host of "The Best Ever You," BlogTalkRadio Network, on the subject of women mentoring women, 2015;
- Interviewed by Maria Reitan, principal at Carmichael Lynch Spong (public relations firm) and host of "Purse Strings," Webmaster Radio, on the subject of women in advertising, 2014.