



City Tech Alumni's Newest Benefit

WIBO

workshop in business opportunities

DEVELOPING ENTREPRENEURS SINCE 1966

How to Build a Growing Profitable Business 16-Week Workshop

Benefits to the Workshop

- Business Development**
 Learn how to lay strong foundations for your business with this workshop. We'll work on your marketing, sales price development, operations, hiring the right people and financing, among other topics.
- Peer Learning Experience**
 WIBO's faculty is a group of successful business owners and senior level executives who believe in our mission and volunteer without pay. Each volunteer is chosen for his or her expertise to add life experience to an already extensive curriculum.
- Additional Mentor Support**
 During week 10, you will be paired with a WIBO mentor. This person will provide individual support through the rest of the 16 weeks and for 2 months after the course.

What are the Requirements of the 16-Week WIBO Workshop?

How to Build a Growing Profitable Business is for people who are currently running a business they are familiar with. It is for anyone who wants to learn how to build a business and what it takes to conduct each phase of that business.

Experience: Understand the technical aspects of the business you have chosen.

Commitment: You must attend all sessions, arrive on time ready to work, and devote an extra 6-20 additional hours a week to writing your business plan.

Initiative: We're interested in individuals who plan to start a business within the next year on a part-time or full-time basis or in entrepreneurs who are ready to expand their existing business.

What does this Cost?

****City Tech Alumni get 20% off!**
(Not applicable to the 'NYCHA Under 30K' price)

<u>Total Household Income</u>	<u>Price</u>	<u>City Tech Price</u>
Over \$50,00	\$275	\$225
\$30,000-\$50,000	\$225 w/proof of income	\$180
Under 30k	\$175 w/proof of income	\$140
NYCHA Under 30k	\$100 w/proof of residency & household income	
Veteran	FREE w/commrtment essay & proof of status	
Fonnerly Incarcerated	FREE w/commrtment essay & release papers	

**CLASSES ARE OFFERED
EVERY SEPTEMBER
& FEBRUARY**

REGISTER ONLINE TODAY!

WWW.WIBO.ORG

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