



ARTICULATION AGREEMENT BETWEEN
THE CITY COLLEGE OF NEW YORK/CUNY
and
NEW YORK CITY COLLEGE OF TECHNOLOGY/CUNY

SENDING AND RECEIVING INSTITUTIONS

Sending College: New York City College of Technology/CUNY (NYCCT)
Department: Communication Design
Degree: Bachelor of Fine Arts

Receiving College: City College of New York/CUNY (CCNY)
Department: Media & Communication Arts
Program: Branding + Integrated Communications (BIC)
Degree: Master of Professional Studies (MPS)

The City College of New York, CUNY and its Branding + Integrated Communication (BIC) Master of Professional Studies degree program hereby establishes an articulation agreement for students completing the BFA degree program in Communication Design at New York City College of Technology, CUNY (NYCCT).

NYCCT grads interested in the BIC Creative track must meet the graduate admissions requirements of the City College of New York as well as those of the BIC Program, specifically:

ADMISSION REQUIREMENTS FOR CREATIVE TRACK STUDENTS INTO THE BIC GRADUATE DEGREE PROGRAM

- Possess a bachelor's degree from an accredited college or university
- Demonstrate strong competency in major with evidence of serious academic intent
- Candidates should possess a grade point average of B or above
- Two letters of recommendation
- Three samples of work related to the specialization s/he is interested in studying
- A spec portfolio consisting of at least two conceptually-driven print campaigns (three executions per campaign)

NOTE: Students applying to the MANAGEMENT/PLANNING or PUBLIC RELATIONS tracks must also have passed a college-level statistics course.

