



ARTICULATION AGREEMENT BETWEEN

THE CITY COLLEGE OF NEW YORK/CUNY and NEW YORK CITY COLLEGE OF TECHNOLOGY/CUNY

SENDING AND RECEIVING INSTITUTIONS

Sending College: New York City College of Technology/CUNY (NYCCT)

Department: Communication Design

Degree: Bachelor of Fine Arts

Receiving College: City College of New York/CUNY (CCNY)

Department: Media & Communication Arts

Program: Branding + Integrated Communications (BIC)

Degree: Master of Professional Studies (MPS)

The City College of New York, CUNY and its Branding + Integrated Communication (BIC) Master of Professional Studies degree program hereby establishes an articulation agreement for students completing the BFA degree program in Communication Design at New York City College of Technology, CUNY (NYCCT).

NYCCT grads interested in the BIC Creative track must meet the graduate admissions requirements of the City College of New York as well as those of the BIC Program, specifically:

ADMISSION REQUIREMENTS FOR CREATIVE TRACK STUDENTS INTO THE BIC GRADUATE DEGREE PROGRAM

- o Possess a bachelor's degree from an accredited college or university
- o Demonstrate strong competency in major with evidence of serious academic intent
- o Candidates should possess a grade point average of B or above
- o Two letters of recommendation
- o Three samples of work related to the specialization s/he is interested in studying
- O A spec portfolio consisting of at least two conceptually-driven print campaigns (three executions per campaign)

NOTE: Students applying to the MANAGEMENT/PLANNING or PUBLIC RELATIONS tracks must also have passed a college-level statistics course.

Because BIC has a deep appreciation of the Department of Communication Design's curriculum, its aligned professional objectives for its students, and the quality of its graduates, the BIC program at CCNY will provide NYCCT's Department of Communication Design with additional support, expanded deadlines, and explicit coordination in the admissions process, such as:

- Early admission decisions to qualified applicants
- Extended initial admissions deadline: candidates from NYCCT may delay their submissions until April 30th -- and beyond by request
- Pre-submission portfolio assessment
- Preferential admissions for professor-flagged applications
- Advanced notice and reserved seating at BIC admissions open houses
- Annual visit from BIC admissions team to NYCCT

Upon approval of this agreement, all cooperating agencies will publicize it in their brochures and other recruitment and admissions materials. The City College of New York and the BIC Admissions Committee reserves the right to make the final determination of admissions; efforts will be made to accommodate all qualified students on a space available basis.

This agreement shall be in effect upon signing by both parties and may be revised by mutual agreement of both parties. Curriculum, equipment and facilities may be reviewed at any time upon written request of either party.

The term of this agreement shall commence as of January 1, 2020 and shall remain in effect until December 31, 2025.

Agreement Accepted by:

New York City College of Technology, CUNY		The City College of New York, CUNY	
Dr. Bonne August Provost and Vice President of Academic Affairs	Date	Dr. Tony Liss Provost and Senior Vice President of Academic Affairs	Date
Prof. Douglas Davis Chair of Communication Design De	Date partment	Prof. Nancy R. Tag Director Branding + Integrated Communications (BIC) MPS Progra	Date