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New Issue of City Tech’s Journal *NANO: New American Notes Online* Focuses on Corporations and Culture

Brooklyn, NY—February 11, 2016—The new issue of *NANO: New American Notes Online*, City Tech’s interdisciplinary, peer-reviewed academic journal, is now available. Issue 8, “Corporations and Culture,” is the result of a collaboration between guest editors Jeffrey Gonzalez and Adam Haley, the article authors, the interviewees, and *NANO*’s editorial team: Sean Scanlan, Ruth Garcia, and Rebecca Devers.

Corporations are entrenched in every aspect of modern life, so how might one effectively analyze the meaning of corporations? It may come as no surprise that certain academics believe that corporations either satisfy consumer hunger or teach the population to play by its rules. And the names of some corporations certainly conjure up depressing stories of malfeasance: Enron, WorldCom, British Petroleum, Goldman Sachs, and Monsanto, to name a few. If the possibility of remaining outside the reach of the corporation is remote, however, what is left for people to do? Are we all complicit in supporting corporations and corporate behavior?

The combination of four articles and three critical interviews provides readers with a set of lenses with which to tackle these questions. From Walmart employees who both support and struggle against their employer to the architect Eero Saarinen’s corporate campus in Detroit, from insect mentality in William Gibson’s cyber-punk novels to the concept of corporate time travel in current television, this special issue asks readers to grapple with difficult and important issues. The three final interviews provide fascinating information from scholars publishing cutting-edge ideas on corporations.

From the special introduction by guest editors Gonzalez and Haley:

The aim of this issue was to collect thoughtful, incisive visions of the corporation that eschewed kneejerk skepticism about the corporation’s inevitable hegemony, visions that, instead, embraced the difficult necessity of taking the corporation’s legal and cultural entrenchment seriously. Rather than conceiving of the corporation as above and apart from the habits, imaginings, and possibilities of culture, we hope for this issue to carve out a sense of the corporation as itself a cultural phenomenon—not merely a trope, an object of critique, or a constraining factor, but a multifaceted set of logics and articulations inseparable from the cultural landscape. The interviews and essays that emerge in this issue open new possibilities for thinking about the limited-liability, for-profit corporation and its interaction with, coproduction of, and participation in American culture. Collectively, these conversations probe the myriad ways the “and” in our title might work: within that binding conjunction, one might think of culture as simultaneously resisting or subverting corporations while also being underwritten and, to some extent, dictated by them. In considering how elements of a culture dependent upon corporations respond to those corporations, we hope to locate new and compelling ways for thinking about that interaction.

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NANO is now indexed with the Directory of Open Access Journals (DOAJ) and with the Modern Language Association International Bibliography (MLAB).

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www.nanocrit.com

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About City Tech (New York City College of Technology)

City Tech, of The City University of New York, is the largest four-year public college of technology in the Northeast and a national model for technological education. City Tech has an enrollment of more than 17,000 students in 25 baccalaureate and 27 associate degree programs and was recently ranked number one in the nation in producing the highest paid associate degree-earning graduates (<http://www.payscale.com/college-salary-report/2-year-colleges#fullText>). For more information, visit www.citytech.cuny.edu.

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