New York City College of Technology

The City University of New York

Communication Design Department

Curriculum Modification Proposal

Presented by: COMD Curriculum Committee

Professors Giuliani & Gomez-Woolley

Chairperson: Professor Daniel Wong

DEPARTMENT OF COMMUNICATION DESIGN
Minor Curriculum Modification Proposal

CURRICULUM MODIFICATION PROPOSAL FORM

Title of Proposal	COMD Minor Curriculum Modification
Date	
Major or Minor	Minor
Proposer's Name	Sara Gomez Woolley, Maria Giuliani, Daniel Wong
Department	Communication Design
Date of Departmental Meeting in which proposal was approved	May 19, 2022 and September 2, 2022
Department Chair Name	Daniel Wong
Department Chair Signature and Date	
Academic Dean Name	Gerarda Shields
Academic Dean Signature and Date	
Brief Description of Proposal (Describe the modifications contained within this proposal in a succinct summary. More detailed content will be provided in the proposal body.	Modifications in this proposal include: ● Updated course descriptions for courses that can be taken twice. ● Updated Changes to Degree Requirement Table (for courses that can be taken twice) ● Updated Prerequisites ● Move COMD3513 from SKILLS to STRATEGY
Brief Rationale for Proposal (Provide a concise summary of why this proposed change is important to the department. More detailed content will be provided in the proposal body).	Align all course descriptions with recent major changes in curriculum. Offer additional Strategy course for Illustration students.
Proposal History (Please provide history of this proposal: is this a resubmission? An updated version? This may most easily be expressed as a list).	NA

ALL PROPOSAL CHECK LIST

Completed CURRICULUM MODIFICATION FORM including:	
	x
	x
	5/19/2022 9/2/22
Dean's Signature	
Evidence of consultation with affected departments List of the programs that use this course as required or elective, and courses that use this as a prerequisite.	N/A
	NA
	X

EXISTING PROGRAM MODIFICATION PROPOSALS

Documentation indicating core curriculum requirements have been met for new programs/options or program changes.	N/A
Detailed rationale for each modification (this includes minor modifications)	X

Description of Minor Modifications and Rationale

These proposed changes will give our students more options for BFA Strategy courses, and better prepare them to begin their careers in industry.

In 2018 we successfully wrote two new courses: COMD 3533 Special Topics in Illustration and COMD 3633 Advanced Strategies in Illustration which were approved unanimously by the department and then approved by College Council. These courses were initially offered in Fall 2018. The proposed changes to course descriptions now allow students to take these courses twice.

In Spring 2020 COMD 3508 Intro To Game Design was moved to MTEC. it became clear we needed additional options for our Illustration students within the new COMD BFA Strategy

curricular structure. By moving COMD 3513 Narrative Illustration to be a strategy course we are helping to fill that gap.

Updating the prerequisite of COMD3652 Web Design lll – Design Studio and COMD3663 Dynamic Web l: Web 2.0 will allow students to take the class at the start of junior year. Students are prepared for these courses by the topics covered in COMD2451 Web Design I.

In addition to the above course changes, there is an update to the Degree Requirements. This is noted under the curricular table. It's important to note that COMD3505 Special Topics in Graphic Design, COMD 3533 Special Topics in Illustration and COMD 3633 Advanced Strategies in Illustration were written with ENT 3320 as precedent: these courses all have revolving topics and students can take them twice. Therefore, the STRATEGY Requirements changes from *Choose any 3 courses for 9 credits* to *Choose any 9 credits* and the SKILLS Requirements changes from *Choose any 4 courses for 12 credits* to *Choose any 12 credits.*

CHANCELLOR'S REPORT FORM
Department: Communication Design

CHANGES IN EXISTING COURSES

PREREQUISITE ONLY
- **COMD 3504 Communication Design Theory**

DESCRIPTIONS ONLY
- **COMD 3533 Special Topics in Illustration**
- **COMD3633 Advanced Strategies in Illustration**

COURSE CHANGES: DESCRIPTION, PREREQUISITE and MOVES FROM SKILLS into STRATEGIES
- **COMD3513 Narrative Illustration**

COURSE CHANGES: PREREQUISITE ONLY
- **COMD3652 Web Design III – Design Studio**
- **COMD3663 Dynamic Web 1: Web 2.0**

CHANGES to Degree Requirements: Updated tables
- **Skills (Choose any 12 credits) and notes that COMD3505 and COMD3533 can be taken twice as the topics change**
- **Strategy (Choose any 9 credits) and notes that COMD3633 can be taken twice**

Section AV: Changes in Existing Courses
AV.1. Communication Design Department

COMD- 3504 Narrative Illustration

CUNYFirst Course ID			
FROM:		TO:	
Department(s)		Department(s)	
Course #:		Course #:	
Prerequisite	ENG 1121 ~~and ARTH 3311~~	Prerequisite	ENG 1121
Corequisite		Corequisite	
Pre- or corequisite		Pre- or corequisite	
Hours		Hours	
Credits		Credits	
Description:		Description:	
Requirement Designation		Requirement Designation	
Liberal Arts	[ ] Yes [x] No	Liberal Arts	[ ] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc.		Course Attribute (e.g. Writing Intensive, Honors, etc.	
Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts	Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts
Effective Term	Spring 2023		

Rationale: Removing current prerequisites will allow students to take the course earlier.

COMD- 3513 Narrative Illustration

CUNYFirst Course ID			
FROM:		**TO:**	
Department(s)		**Department(s)**	
Course #:		**Course #:**	
Prerequisite	~~COMD3313~~	**Prerequisite**	<u>COMD2400 or department permission</u>
Corequisite		**Corequisite**	
Pre- or corequisite		**Pre- or corequisite**	
Hours		**Hours**	
Credits		**Credits**	
Description:	~~Sequential art and graphic narrative are developed from concept to finish. A variety of wet and dry media is explored. Assignments reflect the diversity of the marketplace: editorial illustration and social commentary, illustration of books, poems, magazine articles, short stories, posters, book jackets, annual reports, etc. Good drawing, painting, design, compositional skills, and conceptual ability are emphasized.~~	**Description:**	*<u>Students design professional-quality sequential illustration projects such as comics that combine words and images. Students develop and write stories based on an autobiographical situation or a self-guided fictional narrative. Completed projects use an array of digital and traditional media.</u>*
Requirement Designation		**Requirement Designation**	
Liberal Arts	[ ] Yes [x] No	**Liberal Arts**	[ ] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc.		**Course Attribute (e.g. Writing Intensive, Honors, etc.**	

Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts	Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts
Effective Term	Spring 2023		

Rationale: Updated description to better fit content of class. Removing current prerequisites will allow students to take the class at the start of junior year. Course moves from Skills to Strategy.

COMD- 3533 Special Topics in Illustration

CUNYFirst Course ID			
FROM:		**TO:**	
Department(s)		**Department(s)**	
Course #:		**Course #:**	
Prerequisite		**Prerequisite**	
Corequisite		**Corequisite**	
Pre- or corequisite		**Pre- or corequisite**	
Hours		**Hours**	
Credits		**Credits**	

Description:	~~This advanced course encourages further exploration into the skills which allow illustrators to express themselves fluently in visual media. Students develop market ready, competitive portfolio pieces. Rotating topics allow for in depth study of subjects such as: human anatomy; heads, hands and expression; animal anatomy and wildlife drawing; drawing the clothed figure.~~ ~~Traditional skills and techniques are taught with the emphasis placed on current applications in the field.~~	Description:	This advanced course encourages further exploration into the skills which allow illustrators to express themselves fluently in visual media. Students develop market ready, competitive portfolio pieces. Rotating topics allow for in depth study of subjects such as: human anatomy; heads, hands and expression; animal anatomy and wildlife drawing; drawing the clothed figure. Traditional skills and techniques are taught with the emphasis placed on current applications in the field. Students can take this course up to 2 times with different topics.
Requirement Designation		**Requirement Designation**	
Liberal Arts	[ ] Yes [x] No	**Liberal Arts**	[ ] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc.		**Course Attribute (e.g. Writing Intensive, Honors, etc.**	
Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts	**Course Applicability**	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts
Effective Term	Spring 2023		

Rationale: Updated description allows students to take this course up to 2 times with different topics.

COMD- 3633 Advanced Strategies in Illustration

CUNYFirst Course ID			
FROM:		TO:	
Department(s)		Department(s)	
Course #:		Course #:	
Prerequisite		Prerequisite	
Corequisite		Corequisite	
Pre- or corequisite		Pre- or corequisite	
Hours		Hours	
Credits		Credits	
Description:	~~In this course students learn strategies for creating professional illustrations based on a rotating series of topics relevant to contemporary professional illustration. Topics and strategies include: digital concept art (production art, card art, genre, etc.), children's book illustrations (research, pitch, marketing, layout, etc.), editorial. Students use both digital and traditional media.~~	Description:	In this course students learn strategies for creating professional illustrations based on a rotating series of topics relevant to contemporary professional illustration. Topics and strategies include: digital concept art (production art, card art, genre, etc.), children's book illustrations (research, pitch, marketing, layout, etc.), editorial. Students use both digital and traditional media. Students can take this course up to 2 times with different topics.
Requirement Designation		Requirement Designation	
Liberal Arts	[ ] Yes [x] No	Liberal Arts	[ ] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc.		Course Attribute (e.g. Writing Intensive, Honors, etc.	

| Course Applicability | [x] Major
[ ] Gen Ed Required
[ ] English Composition
[ ] Mathematics
[ ] Science
[ ] Gen Ed – Flexible
[ ] World Cultures
[ ] US Experience in its Diversity
[ ] Creative Expression
[ ] Individual and Society
[ ] Scientific World
[ ] Gen Ed - College Option
[ ] Speech
[ ] Interdisciplinary
[ ] Advanced Liberal Arts | Course Applicability | [x] Major
[ ] Gen Ed Required
[ ] English Composition
[ ] Mathematics
[ ] Science
[ ] Gen Ed – Flexible
[ ] World Cultures
[ ] US Experience in its Diversity
[ ] Creative Expression
[ ] Individual and Society
[ ] Scientific World
[ ] Gen Ed - College Option
[ ] Speech
[ ] Interdisciplinary
[ ] Advanced Liberal Arts |
| **Effective Term** | Spring 2023 | | |

Rationale: Updated description allows students to take this course up to 2 times with different topics.

COMD 3652 Web Design III – Design Studio

CUNYFirst Course ID			
FROM:		**TO:**	
Department(s)		**Department(s)**	
Course #:		**Course #:**	
Prerequisite	~~COMD3551~~	**Prerequisite**	COMD2451
Corequisite		**Corequisite**	
Pre- or corequisite		**Pre- or corequisite**	
Hours		**Hours**	
Credits		**Credits**	
Description:		**Description:**	
Requirement Designation		**Requirement Designation**	
Liberal Arts	[ ] Yes [x] No	**Liberal Arts**	[ ] Yes [x] No

Course Attribute (e.g. Writing Intensive, Honors, etc.		Course Attribute (e.g. Writing Intensive, Honors, etc.	
Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts	Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts
Effective Term	Spring 2023		

Rationale: Updated prerequisites will allow students to take the class at the start of junior year.

COMD 3663 Dynamic Web l: Web 2.0

CUNYFirst Course ID			
FROM:		TO:	
Department(s)		Department(s)	
Course #:		Course #:	
Prerequisite	~~COMD3551~~	Prerequisite	COMD2451
Corequisite		Corequisite	
Pre- or corequisite		Pre- or corequisite	
Hours		Hours	
Credits		Credits	
Description:		Description:	
Requirement Designation		Requirement Designation	

Liberal Arts	[ ] Yes [x] No	Liberal Arts	[ ] Yes [x] No
Course Attribute (e.g. Writing Intensive, Honors, etc.		**Course Attribute (e.g. Writing Intensive, Honors, etc.**	
Course Applicability	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts	**Course Applicability**	[x] Major [ ] Gen Ed Required [ ] English Composition [ ] Mathematics [ ] Science [ ] Gen Ed – Flexible [ ] World Cultures [ ] US Experience in its Diversity [ ] Creative Expression [ ] Individual and Society [ ] Scientific World [ ] Gen Ed - College Option [ ] Speech [ ] Interdisciplinary [ ] Advanced Liberal Arts
Effective Term	Spring 2023		

Rationale: Updated prerequisites will allow students to take the class at the start of junior year.

CHANGES IN DEGREE PROGRAMS

Section AIII: Changes in Degree Programs

AIII.2. The following revisions are proposed for the Communication Design Department
Program: BFA in Communication Design
Program Code:
Effective:

From	To:
GENERAL EDUCATION COMMON CORE 1 42 CREDITS **I – REQUIRED CORE (4 COURSES, 12 CREDITS)** English Composition (2 courses, 6 credits) ENG 1101 English Composition I* 3 ENG 1121 English Composition II* 3 Mathematical and Quantitative Reasoning (1 course) Select one of the following courses MAT 1190 Quantitative Reasoning or higher* 3 Life and Physical Sciences (1 course) Any approved course*	**GENERAL EDUCATION COMMON CORE 1 42 CREDITS** **I – REQUIRED CORE (4 COURSES, 12 CREDITS)** English Composition (2 courses, 6 credits) ENG 1101 English Composition I* 3 ENG 1121 English Composition II* 3 Mathematical and Quantitative Reasoning (1 course) Select one of the following courses MAT 1190 Quantitative Reasoning or higher* 3 Life and Physical Sciences (1 course) Any approved course* 3
II – FLEXIBLE CORE 2 (6 COURSES, 18 CREDITS) **In addition to the course specified below, select courses** **from the remaining areas; no more than two courses may be selected** **from any discipline. In meeting these requirements, in addition to the** **required classes, students must choose <u>two</u> of the following Pathways** **approved ARTH course ARTH 1100-series course or AFR 1301 or 1304.** World Cultures and Global Issues Any approved course 3 US Experience in its Diversity Any approved course 3 Creative Expression ARTH 3311 The History of Graphic Design* 3 Individual and Society Any Approved course 3 Scientific World Any approved course 3 One additional course from any group Any approved course 3 **Writing Intensive Requirement** **Students at New York City College of Technology must complete two** **courses designated WI for the associate level, one from GenEd and one** **from the major; and two additional courses designated WI for the** **baccalaureate level, one from GenEd and one from the major.**	**II – FLEXIBLE CORE 2 (6 COURSES, 18 CREDITS)** **In addition to the course specified below, select courses** **from the remaining areas; no more than two courses may be selected** **from any discipline. In meeting these requirements, in addition to the** **required classes, students must choose <u>two</u> of the following** **Pathways approved ARTH course ARTH 1100-series course or AFR** **1301 or 1304.** World Cultures and Global Issues Any approved course 3 US Experience in its Diversity Any approved course 3 Creative Expression ARTH 3311 The History of Graphic Design* 3 Individual and Society Any Approved course 3 Scientific World Any approved course 3 One additional course from any group Any approved course 3 **Writing Intensive Requirement** **Students at New York City College of Technology must complete two** **courses designated WI for the associate level, one from GenEd and one** **from the major; and two additional courses designated WI for the** **baccalaureate level, one from GenEd and one from the major.**

III – COLLEGE OPTION REQUIREMENT 3 (12 CREDITS)
• **One course in Speech/Oral Communication**
COM 1330 Public Speaking or higher   3

• **One interdisciplinary Liberal Arts and Sciences course**
Any Approved course   3

• **Additional liberal arts credits to reach a minimum total of 42 credits in general education.**

In meeting their general education requirements overall, students must take at least one advanced liberal arts course or two sequential courses in a foreign language   6

III – COLLEGE OPTION REQUIREMENT 3 (12 CREDITS)
• **One course in Speech/Oral Communication**
COM 1330 Public Speaking or higher   3

• **One interdisciplinary Liberal Arts and Sciences course**
Any Approved course   3

• **Additional liberal arts credits to reach a minimum total of 42 credits in general education.**

In meeting their general education requirements overall, students must take at least one advanced liberal arts course or two sequential courses in a foreign language   6

PROGRAM-SPECIFIC DEGREE REQUIREMENTS 78 CREDITS		PROGRAM-SPECIFIC DEGREE REQUIREMENTS 78 CREDITS	

Associate-Level courses (39 credits from AAS)

Left Column		Right Column	
COMD 1100 Graphic Design Principles I 3		COMD 1100 Graphic Design Principles I	3
COMD 1127 Type and Media	3	COMD 1127 Type and Media	3
COMD 1123 Foundation Drawing	3	COMD 1123 Foundation Drawing	3
COMD 1162 Raster and Vector Graphics	3	COMD 1162 Raster and Vector Graphics	3
COMD 1200 Graphic Design Principles II	3	COMD 1200 Graphic Design Principles II	3
CDMG 1112 Digital Media Foundations	3	CDMG 1112 Digital Media Foundations	3
COMD 1257 Typographic Design	3	COMD 1257 Typographic Design	3
COMD 1340 Photography I	3	COMD 1340 Photography I 3	
COMD 2300 Communication Design I	3	COMD 2300 Communication Design I	3
COMD 2320 Introduction to Video	3	COMD 2320 Introduction to Video	3
COMD 1233 Figure Drawing	3	COMD 1233 Figure Drawing	3
COMD 2400 Communication Design II	3	COMD 2400 Communication Design II	3
COMD 2451 Web Design I	3	COMD 2451 Web Design I	3

Baccalaureate-Level Courses

Left: Upper Level Strategy ~~(Choose ANY THREE for 9 credits)~~

Right: Upper Level Strategy (Choose ANY 9 credits)

Left Column		Right Column	
COMD 3402 Brand Strategy for Creatives	3	COMD 3402 Brand Strategy for Creatives	3
COMD 3420 Storytelling for Creatives	3	COMD 3420 Storytelling for Creatives	3
COMD 3500 Campaign Development	3	COMD 3500 Campaign Development	3
COMD 3501 Identity Design	3	COMD 3501 Identity Design	3
COMD 3507 Creative Project Management	3	COMD 3507 Creative Project Management	3
COMD 3520 Principles in Motion Design	3	COMD 3513: Narrative Illustration	3
COMD 3521 Strategies In Motion Design	3	COMD 3520 Principles in Motion Design	3
COMD 3562 UX/UI	3	COMD 3521 Strategies In Motion Design	3
COMD 3563 Web Analytics & Traffic	3	COMD 3562 UX/UI	3
COMD 3600 Advertising Portfolio Development	3	COMD 3563 Web Analytics & Traffic	3
COMD 3601 Information Design	3	COMD 3600 Advertising Portfolio Development	3
COMD 3602 Copywriting for Creatives	3	COMD 3601 Information Design	3
~~COMD 3633 Advanced Strategies in Illustration~~	~~3~~	COMD 3602 Copywriting for Creatives	3
		COMD 3633 Advanced Strategies in Illustration **	3

Left: Upper Level Skills ~~(Choose Any FOUR for 12 credits)~~

Right: Upper Level Skills (Choose any 12 credits)

Left Column		Right Column	
COMD 3292: 3-Dimensional Design	3	COMD 3292: 3-Dimensional Design	3
COMD 3313 Illustration: Basic Principles	3	COMD 3313 Illustration: Basic Principles	3
COMD 3316: Advanced Image Editing	3	COMD 3316: Advanced Image Editing	3
COMD 3330: Photography II	3	COMD 3330: Photography II	3
COMD 3412: Packaging Design	3	COMD 3412: Packaging Design	3
COMD 3413: Character Design	3	COMD 3413: Character Design	3
COMD 3505: Special Topics in Graphic Design	3	COMD 3505: Special Topics in Graphic Design**	3
~~COMD 3513: Narrative Illustration~~	~~3~~	COMD 3523 Storyboard Concepts	3
COMD 3523 Storyboard Concepts	3	COMD 3527: Advanced Typography	3
COMD 3527: Advanced Typography	3	COMD 3530 Advanced Studio Photography	3
COMD 3530 Advanced Studio Photography	3	COMD 3532: Production for Designer	3
COMD 3532: Production for Designer	3	COMD 3533 Special Topics in Illustration**	3
~~COMD 3533 Special Topics in Illustration~~	~~3~~	COMD 3540: 2D Animation I	3
COMD 3540: 2D Animation I	3	COMD 3551: Web Design II	3
COMD 3551: Web Design II	3	COMD 3613: Advanced Illustration	3
COMD 3613: Advanced Illustration	3	COMD 3620: Video Production for Commercials	3
COMD 3620: Video Production for Commercials	3	COMD 3621: Motion Design Techniques	3
COMD 3621: Motion Design Techniques	3	COMD 3640: 3D Animation I	3
COMD 3640: 3D Animation I	3	COMD 3652: Web Design III	3
COMD 3652: Web Design III	3	COMD 3662 Rich Media Web	3
COMD 3662 Rich Media Web	3	COMD 3663: Dynamic Web I	3
COMD 3663: Dynamic Web I	3	COMG 3711: Vector Art Editing	3
COMG 3711: Vector Art Editing	3	COMD 4611: Publication Design	3
COMD 4611: Publication Design	3		

** Students can take this course up to 2 times with different topics.

OTHER UPPER REQUIRED COURSES

IN THE MAJOR for 18 credits

COMD 3504: Communication Design Theory	3
COMD 3701 Design Studio	3
COMD 4701 Design Team	3
COMD 4801 Portfolio	3
COMD 4830 Senior Project	3
COMD 4900 Internship	3

OTHER UPPER REQUIRED COURSES

IN THE MAJOR for 18 credits

COMD 3504: Communication Design Theory	3
COMD 3701 Design Studio	3
COMD 4701 Design Team	3
COMD 4801 Portfolio	3
COMD 4830 Senior Project	3
COMD 4900 Internship	3

TOTAL PROGRAM-SPECIFIC REQUIRED AND ELECTIVE COURSES 78
TOTAL NYS LIBERAL ARTS/SCIENCE CREDITS   42
TOTAL CREDITS REQUIRED FOR THE DEGREE   120

*Courses required for associate degree
1 Specific courses listed are degree requirements that also meet CUNY Pathways
general education requirements in that category..
2 Transfer credit for these Flexible Core areas supersedes and replaces the specific requirements listed.
3 Complete lists of liberal arts and sciences courses and advanced liberal arts courses, as well as semester-specific lists of interdisciplinary courses and writing intensive courses, are available online at the City Tech Pathways website.

Department of Communication Design
Minor Curriculum Modification Proposal
Meeting 09/02/22

Present: MaryAnn Biehl, Lloyd Carr, George Garrastegui, Anita Giraldo, Maria Giuliani, Tanya Goetz, M. Genevieve Hitchings, Josh Kapusinski, George Larkins, John McVicker, Eli Neugeboren, Jenna Spevack, Sara Woolley, Dan Wong

❖ **MINOR MODIFICATION**

- Course Description update / Degree Requirements.
- Proposed changes to courses will encourage more options for Students.
- Web course not running.
- Make Junior Level courses Web 1.
- Dynamic Web 1 interactively using Java Script.
- Dynamic Web 1.0 Static web page.
- Web 2.0 example is Facebook.
- Changing Prerequisites for COMD Web 2.0 & Design Studio.
- Full-Time Instructors can do individualize courses / Some course are not Compensating instructors.
- COMD voted to change Prerequisites /Not titles on Web courses on Sept 2.
- Votes must be in by deadline, Friday, Sept 9, 2022.
- COMD wants to host Gen ed ID course (Pathway).
- Discussion on Gen ed ID course options, student requirements, and Assoicate level classes. Course will be reviewed further.

Minor Curriculum Modification Proposal
Meeting 05/19/22

Present: Lloyd Carr, George Garrastegui, Anita Giraldo, Maria Giuliani, Tanya Goetz, Maria Hitchings, Josh Kapusinski, George Larkins, John McVicker, Robin Michals, Jenna Spevack, Daniel Wong, Sara Woolley

CHAIR'S REPORT:

- High School Recruitment was successful.
- Portfolio Review Wednesday, May 25th from 2:00-5:00pm.
- Sub-committees main focus will be on Curriculum.
- Commencement -Thursday, June 2, 2022, at the Amphitheater at Coney Island, Brooklyn, NY

CURRICULUM PROPOSAL:

- COMD Modification Proposal includes changes in existing courses:
  COMD 3504 Communication Design Theory
  COMD 3513 Narrative Illustration
  COMD 3533 Special Topics in Illustration
  COMD 3633 Advanced Strategies in Illustration

- COMD Modification Proposal includes changes in degree program:
  Courses move from Skill to Strategies.

COMMITTEE REPORTS:

- Discussion on course description in Associate degree program such as changes to shorten language/description.
- Current proposed description format is listed on Google Doc. In the sub-committee folder.
- COMD faculty voted on Curriculum Modification.

AGENDAS

Department of Communication Design
Boot Camp 01/21/2021

Present: MaryAnn Biehl, Michael Cannetti, Lloyd Carr, Douglas Davis, George Garrastegui, Anita Giraldo, Maria Giuliani, Tanya Goetz, M. Genevieve Hitchings, Josh Kapusinski, George Larkins, John McVicker, Robin Michals, Eli Neugeboren, Jenna Spevack, Luis Vasquez, Sara Woolley, Dan Wong

v STRATEGIC PLANNING

· Faculty reflect on changes within the dept. throughout the years.
· Comparing strategic planning in Bootcamp from 2014 to 2021.
· Dept. mission statement was formally created in 2014.
· COMD culture has improved over the years. Faculty, staff, students, classroom, and courses.
· Discussion on the changes Douglas made within our dept. and how it affects us all.

v UPDATES

· Appointments Committee election.
· COMD new chairperson in the future.
· Replacement for Genevieve, she will be going on leave.
· Thanks to Maria and MaryAnn for working with Douglas as Chair and helping him grow.

v CURRICULUM

· Proposal for changes to COMD BFA Illustration course.
· Skills class can be taken twice.
· More strategic planning is necessary for courses.
· Illustration track currently has one strategy course and five skills courses.
· Shifting two courses from skills to strategy. (Minor rewrite)
· Shift Courses - Narrative Illustration (3513), Special Topics in Illustration (3533), Professional Practice (3613), Advanced Strategies in Illustration (3633)

v FUTURE FOOTING

· Enrollment – Fall 2015 – Spring 2021 significantly low.
· Each faculty require to teach 2 courses a semester.
· COMD 18 students per class.
· Different ways to expose our brand: outward facing website, paid marketing, online marketing, search engine content.
· Advisement options / Elective information session.

v ACCREDITATION

· Reviewing Accreditation preparation.
· Site visit March 2023.
· COMD Assessment detailed plan.
· Implementing more activities in the future.

DEPARTMENT MINUTES

Communication Design Department Meeting
September 14, 2017 – N1101 – 12:30 p.m.

Minutes

Faculty Present: Davis, Goetz, Carr, Garrastegui, Larkins, Giuliani, Hitchings, Woolley, Michals, Spevack, Kapusinski, Giraldo, Neugeboren, Wong
Faculty Absent: McVicker
CLTs Present: Sherman, Cannetti

New Business

Elections: Department Appointments Committee
                    Anita Giraldo appointed by Legislative Committee

Curriculum: **A**. New Courses Presented
                    · COMD3602 Copywriting for Creative (Strategy):
                    Approved all in favor with requested edits.
                    · COMD3662 New Rich Media (Skills):
                    Approved all in favor with requested edits and double check for rules
                    regarding if course needs to be introduced as new or revised.
                    · COMD3533 Special Topics in Illustration (Skills):
                    Approved all in favor with requested edits
                    · COMD3633 Topics in Illustration: Digital Concept Art (Skills):
                    Approved all in favor with requested edits

   B. Preparing the Curriculum Proposal (9.28.2017) – Neugeboren to take the lead.

                    ADJOURMENT at 2:20PM
                    Respectfully Submitted: M. Genevieve Hitchings