



ARTICULATION AGREEMENT BETWEEN NEW YORK CITY COLLEGE OF TECHNOLOGY, CUNY AND WILLIAM H. MAXWELL CTE HIGH SCHOOL, COMMUNICATIONS MEDIA PROGRAM

New York City College of Technology, CUNY (NYCCT) hereby establishes an articulation agreement for students completing the degree program at the William H. Maxwell CTE High School, Communications Media Program.

The William H. Maxwell CTE High School, Communications Media Program students who have successfully completed the high school's Communications Media Program and have been accepted into the College for direct admission into a baccalaureate program will be:

- Guaranteed admission into the Communication Design Bachelor of Technology program, for those meeting the admissions criteria, on a space available basis.
- 0 Eligible for advanced standing in foundation courses, such as COMD1100 Graphic Design Principles 1, COMD1103 Foundation Drawing, COMD1162 Raster/Vector Graphics, COMD1167 Type and Media. Advanced standing is contingent on review of the student's work/design portfolio by appropriate NYCCT faculty. To qualify, design projects must be comparable in quality and complexity to work executed by current Communication Design college students. Recommendation letters will be also considered in the review of student competencies. Students will be notified of the decision on advanced placement in writing.

Advanced standing does not provide college credit for previous high school courses, but recognizes that the student has had prior exposure to introductory concepts within the discipline. Further and/or alternative assessment of student ability may be requested. Students will be required to take additional advanced courses in advertising design and graphic arts so as to complete the required credits in the major.

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The Department of Communication Design at New York City College of Technology (NYCCT) of The City University of New York (CUNY) agrees to collaborate with the William H. Maxwell CTE High School, Communications Media Program, when possible, as follows:

- Review curriculum
- Provide information on Communication Design educational requirements and careers through assemblies, campus visits, etc.
- Membership on Advisory Commissions
- Membership on the Self Study Team
- Assessment and consideration for Advanced Standing of William H. Maxwell CTE High School incoming students.

The William H. Maxwell CTE High School, Communications Media Program agrees to collaborate with New York City College of Technology (NYCCT) of The City University of New York (CUNY), when possible, as follows:

- Ensure that students' in the Communications Media Program, are in college prep courses
- Provide career guidance program in grades 9 12 that allows students to make informed career choices in the areas related to careers in advertising and/or graphics
- Support students' efforts towards achieving their academic and career goals through the use of intensive advisement and appropriate interventions
- Design, review and upgrade curriculum and program standards that will provide a smooth transition from high school programs to post-secondary programs.

Upon approval of this agreement, all cooperating agencies will publicize it in their brochures and other recruitment and admissions materials. NYCCT reserves the right to make the final determination of advanced placement of students; efforts will be made to accommodate all qualified students on a space available basis.

This agreement shall be in effect upon signing by both parties and may be revised by mutual agreement of both parties. Curriculum, equipment and facilities may be reviewed at any time upon written request of either party.

The term of this agreement shall commence as of September 1, 2017 and shall remain in effect until August 31, 2022.

Agreement Accepted for New York City College of Technology, CUNY by:

Dr. Bonne August

Provost and Vice President Academic Affairs

10/27

Date

Prof. MaryAnn Biehl Chair of Communication Design Department

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Date

Agreement Accepted for The New York City Department of Education by:

12016 10, Date

John Widlund Executive Director, Career & Technical Education Office of Postsecondary Readiness NYC Department of Education

9/23/2016_ Date

9.12.1.

Jocelyn Badette Principal William H. Maxwell CTE High School

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Karen Koch CTE Director/Articulation Coordinator William H. Maxwell CTE High School

Date

3